

HEALING THE PAST, INVESTING IN THE FUTURE



Next Door's signature programs collectively served 10,189 women, men and children this past year, helping individuals take their first steps away from violence and abuse toward health, safety, and self-sufficiency.

Next Door helps women and children to rebuild their lives after enduring violence and abuse at the hands of their partners. We do this by equipping them with the tools necessary to go from a state

of surviving to a state of thriving. As a leader of innovation, Next Door has recently expanded our services to include a one-of-a-kind Self-Sufficiency program. Through a series of workshops and private advocacy sessions, clients learn the importance of self-empowerment and are taught the skills required to live independent and fulfilling lives. Anna came to Next Door for that very purpose and with our support, she is one step closer to making her dreams of achieving peace and safety come true.

When Anna's abusive husband forced her to move from Spain to the United States, her life turned upside down. In Spain, Anna was a successful business owner who took pride in her work. She was surrounded by friends and family who loved and cared for her. In the United States, everything was different. Anna's controlling husband did not allow her to socialize with her neighbors or even have access to a private e-mail account. He monitored her actions at all times, preventing her from living a productive and rewarding life. Because Anna was not given the opportunity to acclimate to the American culture, she spent most of the day isolated and alone, living in constant fear.

Following a particularly brutal attack by her husband, Anna decided that it was time to regain authority over her own life. She came to Next Door looking for the happiness she knew was possible and to no longer rely on her husband for life's necessities.

Despite the fact that her English was quite good, Anna was very self-conscious about speaking it. To combat Anna's fear and to help her regain the confidence she had lost, advocates at Next Door helped Anna enroll in ESL classes. Her communication skills were further improved by attending Next Door's group

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2010-2011 Donor
Information Inside!



Dear Neighbors,

I can't believe a year has passed since we reported to you. Our annual report serves multiple purposes: we get a chance to brag about our services, inform you of new offerings, and perhaps most importantly, let you know how we are investing your generous and heartfelt contributions. It is because of you that our wheels keep turning.

Our theme this year is **"Healing the Past, Investing in the Future."** This theme introduces our slight paradigm shift. For almost 40 years as a corporation, we have helped tens of thousands of women, children and men heal from the devastating effects of domestic violence. We provide individualized risk assessments and relevant safety plans, legal assistance, walk-in and crisis line intervention and support groups. We help children who have been exposed to domestic violence. Our shelter gives refuge to people whose own homes are no longer safe. But when and where do we start to work on the prevention side?

In light of our mission to *"End domestic violence in the moment and for all time"* the Next Door Board of Directors and staff have identified the need for more long-term intervention and prevention strategies. We continue to recognize the need to keep our doors open wide for those who are suffering and in danger. After all, we have witnessed several domestic violence related deaths in recent months. However, we must also **invest** in the future to reduce the incidence of domestic violence in our community.

We are investing in this area of work by developing two new programs – the Teen POWER Program and our Self-Sufficiency program. One will help eliminate the acceptability and tolerance of teen dating violence and the other will provide victims with multiple options that will serve them in the long term. Please take a moment to read about these projects. Even though today's economic picture and financial forecast tell a grim story, we must ask ourselves – If not now, when? If not us – who? Despite the hard times, we cannot stop the struggle to end the violence.

Please continue to support the very important services we provide and invest in the future of our community. It will take more than a day or a year but we are on the right path. We have accepted the challenge and ask you to join us because there is now too much at stake and too much to lose if we don't act now.

As always, we deeply appreciate your generosity and support. Please do not hesitate to contact me at 408-501-7555 or kkrenek@nextdoor.org if you have any questions or comments.

Peace,

Kathleen Krenek
Executive Director

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workshops where she received job interview preparation techniques and learned how to construct a professional cover letter and resume.

Although this was an extremely difficult time for Anna, especially since she had to make all of this progress without the support or consent of her husband, all of her hard work has recently come to fruition. Anna found a job and is currently employed part-time as a Spanish teacher at a local school. She is also saving up money to eventually leave her husband, once and for all.

Anna has regained the self-confidence that was lost when she came to America. She feels a renewed sense of self-worth that, because of her husband, has been missing for so long. Because of Next Door, Anna has a reason to look towards a brighter future.

Next Door Youth Leaders are Proud of Wanting Equal Relationships

Dating abuse can happen to anyone, at any age, and teenagers in particular are extremely vulnerable. A recent study found that one in five teens who have been in a serious relationship report being hit, slapped, or pushed by their partner. To prevent further generations from repeating this cycle, Next Door has launched a pilot program that seeks to change the perception of teen dating violence from acceptable and inevitable to unacceptable, preventable and avoidable.

This June, Next Door selected 6 youth leaders and 2 alumni mentors to participate in the Proud of Wanting Equal Relationships (POWER) program. POWER addresses teen dating violence with a primary violence prevention and peer-to-peer approach that teaches young people to think critically about society's role in the perpetuation of violence and what they can do to end it. Throughout the course of the next year, our talented teens will create, implement, and monitor their very own outreach campaigns that will address the gender inequality, violence and abuse that is occurring in their neighborhoods.

To prepare for their role as Next Door ambassadors, our teen leaders participated in an extensive 5-week training that prepared them to successfully educate others on how to form healthy, safe relationships. During this time, the group explored their personal connections to violence and identified how these past experiences have influenced their lives and the lives of those around them. Sharing their stories not only helped to build camaraderie within the group, but it also taught them how to listen without judgment and appreciate different perspectives when discussing such sensitive topics.

Once the teens explored the role of violence in the shaping of their own lives, they together examined the root causes of violence and abuse on a global scale. By reflecting upon the causes of gender stereotyping, victim blaming and the need for control, the teens were able to identify the challenges of the domestic violence movement and better understand how to address those obstacles when out in the community.



While the training was definitely an intense 5 weeks, there was also fun to be had! To keep the group energized and inspired, Next Door's Teen Program Coordinator organized a series of field trips. The group visited different organizations that were founded by teenagers who successfully turned their dreams of societal change into a reality. After hearing the stories of their fellow teen change-makers, the youth leaders felt motivated to tackle the challenge of ending, and preventing, dating violence for generations to come. These trips were a perfect way for the teens to transition into the campaign phase of the POWER program.

Now that the summer training session is over, the real work begins. The youth leaders have been split up into two groups and for the rest of the year, they will be brainstorming and implementing their respective campaigns. The teens' campaigns will target their peers where they already spend most of their time: in community athletic programs and online as they utilize social and traditional forms of mass media. While the methods they choose are limited only by their imagination, the end goal is to educate students about the dangers of teen dating violence and how they can end this cycle by forming healthy, consensual and equal relationships.

We could not be more proud of Next Door's POWER leaders and we look forward to updating you on their accomplishments! For more information about these inspiring individuals, please visit their website at nextdoorsolutionsyouthspeak.blogspot.com.

"We feel like we're one big family already and it has only been three weeks that we've spent together. It feels like years that we've known each other; it's incredible how strong the bond is! We have been through a lot these past three weeks. We can say being here is crazy but we all love it. This place makes us feel great, this place is our escape. At the end of the day, we don't want to leave this place. This is where we call 'Our Second Home!'"

Sergio & Caroline, POWER Participants

Thanks to you, our 2010-2011 donors, families are healthier and safer.

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 City of Los Altos
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 City of San Jose
 City of Santa Clara
 Department on Housing & Urban Development
 Department of Justice
 Federal Emergency Management Agency
 Office on Violence Against Women
 Santa Clara County Office of Affordable Housing
 Santa Clara County Social Service Agency
 Town of Los Gatos

While we make every effort to ensure the accuracy of the information on this list, we apologize for any errors that may have occurred inadvertently. Please contact the Development office to alert us to any mistakes.

Financial Report

These unaudited figures reveal Next Door's overhead to be on par with non-profits overall, its programs collectively serving more than 10,000 women, men and children with less than \$2.7 million. As a result, Next Door achieves great impact, providing cost-effective services that help individuals find safety.

Income

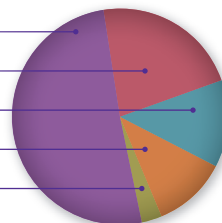
Government Funds: \$1,358,729 (51%)

Foundations/Corporations: \$585,339 (22%)

Individual Donors: \$353,369 (13%)

In Kind Donations: \$279,150 (11%)

Other Support: \$88,762 (3%)



Expenses

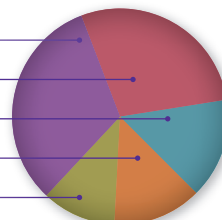
Housing: \$782,695 (32%)

Advocacy: \$709,082 (29%)

Counseling: \$349,368 (15%)

Fundraising: \$324,074 (13%)

Administration: \$271,021 (11%)



Staff:

Kathleen Krenek

Executive Director

Patty Bennett

Director of Program Services

Vanessa Shieh

Director of Finance

Lisa Breen Strickland

Interim Director of

Fund Development

Lucero Arellano

Manager of Youth and

Children Program

Patricia Nanez

Manager of Housing Program

Brenda Vieira

Manager of Advocacy

Margarita Alcantar

Manager of Operations

Jono Marcus

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Chris Stedman

Kristin Welter

Randy Ziffer



Next Door's Holiday Boutique: December 13-15, 2011

Next Door's Annual Holiday Boutique is once again upon us! As you read this, Next Door staff is initiating toy drives for gifts and fielding phone calls from companies and community organizations that want to help mothers and children enjoy a special holiday that they deserve. During the

boutique, a volunteer will accompany victims of domestic violence and their children into one of two gift rooms. The

children will enter a room filled with generously donated adult gifts and pick out a special treat for their mother to enjoy. At the same time, their mothers will be led into a separate room filled with toys and presents for their children. Once the gifts are chosen, they will gift wrap them (separately of course, so the gifts remain a secret) and anxiously await their inevitable exchange.

There are multiple ways for you to get involved! If you are interested in making the holidays special for those who have so little, **call us today at (408) 501-7550.**

Staff Spotlight



Sarah Fuller has been an integral part of Next Door's team since August 2009. She has demonstrated her passion for victim's rights in a variety of roles at Next Door, including previous experience as both a MAVEN and Hotline Advocate. Sarah currently serves as our Self-Sufficiency Coordinator and spearheads a 12-week workshop series focused on empowering clients to become independent from their abusers. She also conducts one-on-one sessions with clients in order to help them acquire employment and achieve financial independence and stability. Sarah is looking forward to expanding the program to include Spanish-speaking course work and weaving self-sufficiency topics into other related programs offered at Next Door.



Elisabeth Copper joined the Next Door family in May 2010. As the Marketing and Development Associate, Elisabeth strives to bring awareness to Next Door's programs through local community events, various social networking initiatives and a reliable up-to-date website. Elisabeth is very passionate about achieving equality for women, which is demonstrated through her compelling and persuasive blogs that can be found on Next Door's website. She is currently working towards receiving her Masters in Public Administration and is looking forward to engaging more of our Silicon Valley neighbors to help us end violence against women.

Next Door's Quest to Build a Client Computer Lab

When faced with the realities of our current economy what do most of us use for help, guidance or networking? We use technology – computers, the internet – to update resumes, reach out to our network of colleagues, look for jobs, and post our interests. And we do so without even thinking about it.

Now, imagine you didn't or couldn't have access to a computer. How would you job search? How would you submit applications? How could you provide for yourself or your family?

All too often this is the situation faced by the women we serve in our Self-Sufficiency program who are fighting to go from a state of surviving to a state of thriving.

Next Door is seeking to enhance our program by building a client computer lab. At this facility, located in our main office, our clients will have the ability to not only search for employment, but also to take online college classes, create web-based businesses, obtain online certifications, and learn the technological skills that are required in order to be successful in Silicon Valley today.

If you can help us help women achieve independence and empowerment by donating to the computer lab, please visit **www.nextdoor.org** and follow the donate link or contact Elisabeth Copper at **ecopper@nextdoor.org**.

Special Recognition

Having achieved success as an early pioneer in the computer business, William Anderson and his wife Janice make it a priority to assist and support individuals who find themselves in difficult circumstances. While Bill and Janice have a variety of philanthropic interests, which include serving as honorary members of the Smithsonian National Board, they have a special fondness for helping needy families triumph over their struggles and achieve a brighter future for generations to come.

When the Andersons moved from Pebble Beach to Palo Alto, they began their search to find local organizations that would most benefit from their support. At the urging of United Way, Bill and Janice looked into Next Door Solutions and had a positive first impression. Because the Andersons wanted to learn more about domestic violence and the specific needs of our clients, they arranged a visit to the Next Door offices where they witnessed firsthand our efforts to help women and children acquire peace and protection.

After that first meeting, the Andersons knew they had to get involved right away and they did so in a thoughtful, creative and heartfelt way. At a special dinner event held at our office and hosted by the Andersons, twenty-eight of their invited guests had the opportunity to listen to two former Next Door clients share their stories of struggle and survival. It was a wonderful and innovative way to educate members of their community about the domestic violence epidemic while, at the same time,



“Please spread the word around because people have no idea. Unless they face the problem or know someone who has, they wouldn’t know the need.”

Janice Anderson

share a message of hope and perseverance. Since that event in 2008, many of the attendees have become donors and continue to be involved in our mission.

Not only are we humbled and appreciative of Bill and Janice’s continued financial support, but we are especially grateful that the Andersons have willingly and passionately accepted the roles of Next Door ambassadors as they spread awareness of our organization wherever they go.

Next Door’s Programs Collectively Helped Over 10,000 Women, Children and Men Find Peace and Safety



Here are some of the highlights from our 2010-2011 fiscal year!

- The 24-hour Emergency Shelter kept **312** women and children safe for **8,088** bed nights.
- The HomeSafes in San Jose and Santa Clara safely housed and cultivated independence for **250** women and children who participated in **618** case management sessions.
- Next Door’s 24-Hour Hotline responded to **14,636** crisis and non-crisis English and Spanish calls.
- The MAVEN Program for victims over 50 provided **266** women with shelter, advocacy, and support groups, which included **2,136** afterhours Adult Protective Services hotline calls.
- Our Legal Program served **639** clients with **8,141** acts of advocacy, including court accompaniment, restraining orders, and immigrant victim services.
- Embedded Advocates at CalWorks, the Dept. of Family & Children Services, and the Family Violence Center helped **287** clients obtain safety and cultivate their health.
- Next Door’s Language Bank continues to provide access to services in **24** different languages.
- Bilingual support groups gave **638** victims a break from violence and isolation and a means to rebuild their lives at six different venues via **3,106** support group sessions.
- Crisis Counseling provided **1,125** walk-in clients with crisis intervention, safety plans and resources that gave them their family’s options to violence and abuse.
- Kids Club cultivated the self-esteem, emotional resiliency, conflict resolution skills, and ability to remain safe for **388** children in English and Spanish via **2,947** Kids Club sessions.
- Teen Services provided **1,274** support group sessions for **329** teens exposed to violence who were experiencing dating abuse, at risk of getting into gangs or dropping out of school.
- Next Door’s staff and volunteers helped **331** women and **848** children “shop” for gifts for each other at our Annual Holiday Boutique.



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Next Door Solutions to Domestic Violence wants to hear from you!
On Twitter: [NDSolutions](#)
On Facebook: www.facebook.com/NextDoorSolutions
Through our website: www.nextdoor.org



To inquire about sponsorship opportunities and to RSVP, please contact Becky Black at 408.501.7571 or Bblack@nextdoor.org

Join Us at Next Door's ANNUAL HOLIDAY OPEN HOUSE DECEMBER 12, 2011 AT OUR COMMUNITY OFFICE

Begin the season of sharing by previewing Next Door's "Santa's Workshop" Holiday Boutique. Come and enjoy great food, live music and lively company as you experience the magic your generosity has helped to create.