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Overcoming Obstacles, Next Door Clients Can Finally Support Themselves.

*Next Door served 7,789 individuals through its ten signature programs this past year, helping women like Juana, Sarah and Abra rebuild their lives so they may become healthy, safe, and productive.*

*Juana* was married to an abuser for 25 years, enduring physical, emotional, and verbal harassment and abuse. For the longest time she did not know how to leave, believing it was her fault and she had no other options. She finally confronted the abuse and violence and left to join one of Next Door's Support Groups. Though she began the support groups with very little money or vocational assets, within the six months of her participation, Juana was referred to Career Closet and through case management at Next Door, was able to get a temporary job with Apple. Case management helped her to create short- and long-term emotional, career, and financial goals, and ultimately a realistic budget for herself. Support groups having cultivated her self-esteem and self-confidence, Juana began telling her story in the community. Since then, she has produced a small fundraising event for Next Door.

*Sarah* had very little money and was married to her abuser for 11 years. He often left bruises on her arms, pushed her into walls, and abused her emotionally and physically. Sarah was very scared to leave because she had nowhere to go; she was forced to choose between a life of violence and homelessness. Not willing to risk her life any longer, she chose homelessness. Through Next Door, Sarah filed for and was granted a temporary restraining order during this time. Her abuser, however, continued to torment her and then had a heart attack. She felt obligated to take care of him despite all the abuse, and even felt to blame for her abuser's situation. When they received their tax refund, he told her she could not have any of it. This kind of financial abuse is what makes it difficult for victims to leave, abusers withholding rightful funds that would be needed in order to leave. Sarah left her abuser anyway, and through Next Door's support groups, has befriended another client with whom she is staying temporarily. Next Door has since accepted her into its HomeSafe Transitional Housing Program.

*Abra* had been married for 30 years. During that time, she was periodically homeless and had endured all kinds of physical and emotional abuse. For example, her abuser used to call police to say that Abra was insane and the police would come and take her to the Fremont Mental Hospital. She would be released and, being homeless, felt she had no choice than to return to her abuser. As Abra and her abuser were extremely poor, Abra didn't

**Continued on page 3...**

2008-2009  
 Financial & Donor  
 Information Inside!

## State Budget Cuts Put Victims Of Domestic Violence At Further Risk

We've all seen the headlines. Unemployment in California is at its highest in almost 70 years. Foreclosures in California are still higher than in other parts of the country. The governor's budget failed to meet the social welfare and education needs of the state. It's a perfect storm out there. And while Wall Street is showing signs of rebound, those on Main Street and those on the side streets are still feeling the impact of a major recession.

For a victim of domestic violence, it is also a perfect storm. Financial strain on a relationship increases the risk of domestic violence. For victims, domestic violence may cause even more financial problems that entrap them in poverty, violence and abuse. When the economy puts victims at further risk, calls to domestic violence agencies rise. A budget cut that completely eliminates state funding to domestic violence agencies is therefore a devastating blow, a slap in the face, and an abusive manipulation of resources.

Next Door and other domestic violence agencies in Santa Clara County responded immediately to the governor's budget cuts to domestic violence agencies with a press conference. On August 5, 2009, Next Door's Executive Director, Kathleen Krennek, spoke out against the budget cuts along with other community leaders, domestic violence agency directors and State Senator Leland Yee who put forth a bill that would restore funding to domestic violence agencies. That bill was at first voted down, but then after 6 domestic violence agencies folded, funding was restored, but only for the moment and not in full.

While unemployment and the recession make it incredibly difficult for a low-income victim to leave violence, once she does, she is met with the possibility that there may be no services available to her due to budget cuts from the governor's office. The rise in domestic violence is met with a decrease in services due to a decrease in funding. This causes a dire public health and safety predicament for



our community. Without funding for domestic violence agencies, women and their children seeking help may have two options: homelessness or living with violence and abuse.

Without help, a victim and her children would have nowhere to turn were it not for Next Door, its Emergency Shelter, Transitional Housing and supportive services that help her find safe, affordable permanent housing and suitable employment. Next Door's Emergency Shelter provides comprehensive services that distinguish itself from other shelters in the county. Always open and non-restrictive, Next Door's 24-hour Emergency Shelter helps victims and their children stay together by allowing boys up to age 18 to reside with their moms and accepts women regardless of their immigration status, substance abuse issues, or experience with mental health problems. Next Door also provides men impacted by domestic violence with motel vouchers and access to all of Next Door's services, including one of the only men's support groups in the county.

Beyond crisis counseling, safety planning, case management, support group, and children and youth programs, Next Door's supportive services also include housing assistance that helps

women and children find safe, affordable housing. Next Door also connects them to employment services, including the One-Stop Employment Center, where Next Door has recently placed an on-call domestic violence advocate.

*Suggesting that we're going to cut this budget and have [domestic violence agencies] removed from this process is like suggesting that we're going to cut from the budget penicillin for people who have infections."*

San Jose Police Chief Rob Davis

Continued from page 1

believe that she would be able to make it on her own. As a result, she remained in an impoverished life of abuse. This past spring, Abra and her husband could only afford a cheap motel to live in when she decided that this was the last time he would abuse her. She walked out on him, and luckily one of Next Door's nearby partner agencies quickly referred Abra to Next Door's 24-hour Emergency Shelter. Abra came to the Shelter malnourished, with no money and having mostly known only a life of abuse and homelessness. At the Shelter she met a friend, and with the help of security deposit assistance, rented a house with her friend and made plans to start a clothing business.



## Leslie Morgan Steiner Event Raises \$32,000

On October 8, 2009 Next Door was honored to host Leslie Morgan Steiner, editor of the highly-acclaimed anthology *Mommy Wars*, and author of her newest book *Crazy Love*, a New York Times bestseller, which details her personal story of surviving domestic violence. Steiner read book excerpts and answered questions about enduring partner abuse while living a successful

*"Next Door's first author event was a success! We raised much needed funding, and heard an uplifting speaker, while enjoying new friends and catching up with existing ones over wine and hors d'oeuvres."*

Sandy Byron, Board Member

life as a Harvard graduate and editor of *Seventeen* magazine. The event left many realizing the pervasive nature of domestic violence and how it can reach across all socioeconomic groups. Next Door staff and board members worked side by side putting on the event and promoting the event on radio and in online news outlets. Held at eBay in a town hall setting, the event sold 209 tickets and raised \$32,000, including a most-welcome \$15,000 challenge grant from an anonymous donor.

## Next Door Services Helped 7,789 Victims Rebuild Their Lives

*Here are some of the highlights from our 2008-2009 fiscal year!*

- The 24-hour Emergency Shelter kept 250 women and children safe for 7,417 bed nights.
- The HomeSafes in San Jose and Santa Clara safely housed and cultivated the independence of 203 women and children who participated in 1,112 case management sessions.
- Next Door's 24-Hour Hotline responded to 12,773 crisis and non-crisis English and Spanish calls.
- The MAVEN Program, for victims over 50, provided 756 women with shelter, advocacy, support groups, and home visits, which included 1,163 after-hours Adult Protective Services hotline calls.
- Our Legal Program served 688 clients with 6,936 acts of advocacy, including court accompaniment, restraining orders, and immigrant services.
- Next Door's Language Bank now provides access to services in 36 different languages.
- Bilingual support groups gave 756 victims a break from violence and isolation and a means to rebuild their lives at six different venues via 4,187 support group sessions.
- Crisis Counseling provided 828 walk-in clients with crisis intervention, safety plans, and resources that help them leave violence once and for all.
- Kids Club cultivated the self-esteem, emotional resiliency, conflict resolution skills, and the ability to remain safe for 301 children in English and Spanish via 2,898 Kids Club sessions.
- Teen Services provided 887 support group sessions for 301 teens exposed to violence, experiencing dating abuse, and at risk of getting into gangs or dropping out of school
- Next Door's staff and volunteers helped 231 women and 686 children "shop" for gifts for each other at our Annual Holiday Boutique.



## Thanks to you, our donors for 2008-2009, families are healthier and safer.

### \$25,000 and Above

Association of Silicon Valley Brokers  
Blue Shield of California Foundation  
Kaiser Foundation Health Plan, Inc  
Robert and Ruth Halperin Foundation  
San Disk Corporation  
Silicon Valley Community Foundation  
Sobrato Family Foundation  
Yahoo! Employee Foundation

### \$10,000 to \$24,999

Applied Materials Foundation  
Borgman Family Foundation  
Boston Scientific Foundation  
Macy's Foundation  
RGK Foundation  
Silicon Valley Business Travel Association  
The Housing Trust of Santa Clara County  
United Way Silicon Valley  
Verizon Foundation

### \$2,500 to \$9,999

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California Bar Foundation  
Center for Spiritual Living, San Jose  
Alice V. Chetkovich  
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TJX Foundation  
Verizon Wireless  
Western Digital Foundation  
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### \$1,000 to \$2,499

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Commonwealth Central Credit Union  
Susan Diekman  
Ecolab Foundation  
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Cara Finn  
Cynthia Franks  
Shanna and Dixon Greer  
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Hewlett Packard Company Foundation  
Historic Preservation Society of Santa Clara  
Linda A. Jonasson  
Stuart M. Kane  
Kathy E. Norman  
Lisa O'Hara  
Donna and Chris Paisley  
Peet's Coffee & Tea  
Leonilla Perry  
Preston Wynne, Inc.  
Alex Rueff  
Saint Andrew's Episcopal Church  
Santa Clara County Bar Association  
Eugene Segre  
Christopher Stedman  
Stone Church of Willow Glen  
Target  
Town of Los Altos Hills  
Christine Ross and Bob Tuber  
Union Church of Cupertino  
Mark and Lisa Vanbuhler  
Kristin Welter

### \$500 to \$999

Abbott Laboratories Employee Giving Campaign  
Alliance Credit Union  
Almaden Valley Women's Club  
Almaden Women's 18 Hole Golf Group  
Linda Amuso  
Sonia Brunner  
Sandra Byron  
David and Susan Cassens  
Park and Joan Chamberlain  
Kathryn A. Chetkovich  
Sandi and Richard Conniff  
Dianne and John Daly  
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Nick A. Fedrick  
Lynda and Steve Fox  
Dennis Kauffman and Judy Georges  
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Golden State Grand Chapter  
Rebecca Guerra

Frances R. Henning  
Karen Jacobson  
Kaiser Permanente Community Giving Matching Gift Program  
Kathleen Krenek  
Landmark Legal Professionals  
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Los Gatos Community Foundation Inc.  
Susan Mancuso  
Linda Munson  
National Semiconductor Employee Directed Giving Program  
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Georgia Osborne  
James and Marlene Peoples  
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Riva Rubnitz  
Hilary & Tom Schroeder  
Shelter Alliance  
Linda Shively  
Sierra Pacific Synod  
Tri-Valley Community Foundation  
Tiffany Tuell  
United Way California Capital Region  
United Way Special Distribution Account  
Peggy Valentine  
Valley Spokesmen Touring Club  
James Williams  
Yoeh Ming Ting Yee

### \$250 to \$499

Abbott Laboratories Fund  
Marianne Adoradio  
Adonna Amoroso  
Ascension Handcrafters  
AT&T United Way / Employee Giving Campaign  
BNI Business Builders  
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Julie Barney  
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Richard and Nikki Beyer  
Becky Black  
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Lisa Costello  
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Elza Dalarossa  
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Osman Eralp  
Roz Fazio  
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Foothill Community Presbyterian Church  
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Jewish Community Foundation San Diego  
Just Give  
Kaiser Permanente Community Giving Campaign  
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San Jose Women's Club  
Janet Schachter  
Julie Scherer  
Sven-Erik Simonsen  
Donald Steinbach  
Sugar Butter Flour  
Kathleen Thomas  
Lynne Waldron  
Willow Glen United Methodist Church

### Major In-Kind Donors

Wilson, Sonsini, Goodrich and Rosati  
Countrywomen's Club of Campbell  
Cooley Goward Kronish LLP  
Davis Polk & Wardwell LLP  
Global Impact: Applied Materials  
Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates  
Orrick, Herrington & Sutcliffe LLP  
Perkins Coie, LLP  
Next Door Neighbors  
Latham and Watkins

### Government Funders

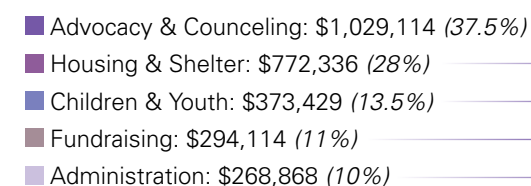
Office on Violence Against Women  
Department of Housing & Urban Development  
Federal Emergency Management Agency  
California Emergency Management Agency  
Santa Clara County Social Service Agency  
Santa Clara County Office of Affordable Housing  
Santa Clara County Housing Trust  
City of Santa Clara  
City of San Jose  
Town of Los Gatos  
City of Milpitas  
City of Campbell  
City of Los Altos  
Office of Battered Women

## Financial Report

### Income



### Expenses



These unaudited figures reveal Next Door's overhead to be on par with non-profits overall, serving more than 7,700 individuals with less than \$2.5 million. As was found in our recent strategic plan, Next Door achieves great impact, providing cost-effective services that help women and children find safety.

### Staff:

Kathleen Krenek  
*Executive Director*

Vanessa Shieh  
*Finance Director*

Jeanne Huber  
*Development and Marketing Director*

Lucero Arellano  
*Youth and Children's Program Manager*

Patricia Nañez  
*Housing Manager*

Patty Bennett  
*Advocacy Manger*

Jono Marcus  
*Development and Communications Manager*

### Board of Directors:

Marianne Adoradio

Patricia Bashaw

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Abraham Darwish

Margaret Epperheimer

Melissa Hollatz

John Latham

Ginny Lebacqz

Wayne Mascia

Joan Price

John Radford

Chris Stedman

Linda Sullivan

Kristin Welter

Randy Ziffer (Chairperson)



## Camp Cooley, the Best Day of Their Lives

This past May, Next Door's Children and Youth Program had the opportunity to take a very special and exciting trip. Sponsored by Scott Cooley, several of the families who live at the HomeSafes took a trip to Camp Cooley, located in the Los Gatos hills. There were activities for every age, including the moms! The kids had a chance to play in the Camp Cooley tree house, their playground, batting cages, trampoline, and everyone's favorite, the swinging rope! This field trip helped moms and their kids bond in a very fun and natural environment. Everyone left with a huge smile on their face and the kids did not stop talking about their experience for months! One of our clients sums it up best:

*"It was the most AMAZING experience! It was like our own private outdoor amusement park. Since all three of my children are very rough and tumble and outdoorsy, this place was Heaven for all of us! I got to show my kids my nature-loving side, my adventurous side and we all bonded and shared laughs and screams of excitement! My five year old still asks me every weekend if we are going. He said it was the best day of his life! I cannot even describe to you how it made me feel, to see them blossom in such a beautiful environment."*

HomeSafe Mom

## Next Door's Holiday Boutique: December 15-17, 2009

Odds are that during the moment you read this sentence, a woman and her two children will be walking into Next Door's Community Office for a holiday treat. They will be led to two rooms by a volunteer. The children will enter a room filled with donated gifts for their mom and their mom will enter a room overstuffed with donated toys and games and fun presents for her kids. After they pick out gifts for each other, they will then gift-wrap them (separately of course, so the gifts remain a secret). Next Door's annual Holiday Boutique makes the holidays so special for those who have so little. If you're interested in helping out, call us today at (408) 501-7550!

## Staff Spotlight: Next Door's New Directors

Next Door welcomes Jeanne Huber (left), our new Director of Development and Marketing, to our team. As the new Director of Development and Marketing, Jeanne has immediate plans for Next Door, the first of which is to coordinate activities that will support fundraising in response to the California state budget crisis. In October, Jeanne coordinated the Leslie Morgan Steiner author event and organized our annual Call-A-Thon when staff, board members, and volunteers participated in a night of calling previous donors for donations. Other events in the works are the Holiday Open House and other more intimate fundraising events. She can be reached at [jhuber@nextdoor.org](mailto:jhuber@nextdoor.org) or can be contacted by phone at (408) 501-7558.



Next Door also welcomes Vanessa Shieh (right) as Next Door's Director of Finance. Vanessa's management experience with administration and operations has allowed her to take charge of Next Door's finances. A typical day for Vanessa may include meeting with program managers to track expenses for Next Door's programs. Vanessa's goal for Next Door is to ensure that the agency has a strong infrastructure, now and for the future. Creating this strong foundation for the organization and the community, Vanessa believes that in order for any community to realize its full potential, its individual members must have the ability to feel safe.

## Communications Plan

Next Door has been very busy this past year, putting together its 2009 Communication Plan. With the help of Kim Acker, communications specialist and volunteer extraordinaire, Next Door was able to develop a communication plan that includes direct mail newsletters and e-newsletters; a soon-to-be launched website and blog; press kits; and a plan for developing relationships with local media, including a radio and potential television presence – Next Door has already partnered with Univision Radio and will have on-air public service announcements starting early December. Next Door has also established its presence on social networking websites including LinkedIn, Twitter, Facebook and MySpace. Tweet us at [NDSolutions](#) and befriend us at Next Door and Next Door Solutions to Domestic Violence on Facebook. We are grateful to all of Kim's help developing our communications plan. Thank you Kim!

## Our Donors Have Come Through for Us

This past summer and fall, Next Door received two generous donations from two established institutions. The donations were in direct response to funding gaps that developed due to a loss in government funding. It is our honor to be associated with responsive funders like these and we are eternally grateful for our partnership with them. Cadence, which puts on its annual Stars and Strikes Fund Raiser, donated \$59,000 to Next Door's Teen Program, filling in a budget gap that allowed our teen clients to continue to develop the skills that help them make healthy life choices. The David & Lucile Packard Foundation surprised us this year by not only responding favorably to a two year grant request, but they also granted Next Door additional funds amounting to a two-year grant of \$110,000. In view of the major losses due to the governor's budget cuts, this funding is so incredibly vital that it will allow Next Door's Emergency Shelter to continue to provide safety planning, lethality risk assessments, and case management that help women and their children leave violence and abuse safely so they may rebuild their lives and become productive and happy.

*"You guys are all making a difference!  
And I hope you guys continue to do  
what you guys are doing"*

Next Door teen client

## \$25 Per Month Can Help Save a Person's Life

The **\$25 Saves Lives** campaign is a brand new giving option that Next Door has just recently launched. Posted on the Next Door website in November, the **\$25 Saves Lives** campaign will help increase donations while making it easier to support Next Door. The **\$25 Saves Lives** campaign uses an online platform, allowing donors to make a convenient recurring \$25 a month donation charged to a credit card every month instead of a larger one-time donation.

\$25 dollars a month is equivalent to about 83 cents a day. What can 83 cents a day do? 83 cents a day allows Next Door to provide shelter beds, food, clothing, and other needed supplies. Your donation helps women and children to find immediate safety away from their abusers, provides knowledge and support for women who are being abused, and provides women and children with programs so they are able to get back on their feet. A small amount each month can make a big difference.



*Promoting safety for women and children since 1971*



*Throw her a lifeline:* Set up automatic giving of \$25 or more each month. Donate at: [www.nextdoor.org](http://www.nextdoor.org) | Community Office: 408.501.7550 | 24 Hour Hotline: 408.279.2962



**SHE'S SCARED. HER CHILDREN ARE TERRIFIED.**



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San Jose, CA 95112

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